

2011 AIA CNY Sponsorship Program

Become a Partner with AIA CNY

The American Institute of Architects (AIA), founded in 1857, is a professional society of architects with members in the United States and abroad. Through its national, regional, state and local components, the AIA works to achieve more humane built environments and establish standards of professionalism for architects through education, government advocacy, community re-development, and public outreach activities.

AIA CNY is the voice of the local architecture profession, dedicated to serving its members, advancing their value, and improving the quality of the built environment. AIA CNY draws close to 250 members from a eleven-county area that includes Cayuga, Cortland, Franklin, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, and St. Lawrence counties. Your partnership with AIA CNY allows us to provide a variety of activities and events. In 2010, more than 100 programs were offered.

These include:

- Design Awards Event
- Continuing Education Programs
- Social Events
- Conferences
- Community Outreach
- Sponsor Recognition

2011 AIA CNY Sponsorship Program Levels

*See "Additional Sponsorship Opportunities and Information" section on the back of this document for details

\$2,500 AIA CNY Platinum Sponsorship (\$2,975 Total Value)*

- 8 Tickets to AIA CNY 2011 Design Awards Event (\$1000 value)
- Includes Platinum Level Design Awards Recognition
- Platinum Level 2011 Events Recognition/Signage All Events (\$300 value)
- 2 Social Hour Sponsorships (\$250 value)
- Web Site Banner Sponsor w/ Link to Website (\$500 value)
- Electronic Newsletter Sponsorship (\$500 value)
- Opportunity to Host a Continuing Education Lunch Event (\$125 value)
- CSI/AIA Golf Corporate Sponsorship (\$300 value)

\$2,000 AIA CNY Gold Sponsorship (\$2,375 Total Value)*

- 6 Tickets to AIA CNY 2011 Design Awards Event (\$500 value)
- Includes Gold Level Design Awards Recognition
- Gold Level 2011 Event Recognition/Signage All Events (\$200 value)
- 2 Social Hour Sponsorships (\$250 value)
- Web Site Banner Sponsor w/ Link to Website (\$500 value)
- Electronic Newsletter Sponsorship (\$500 value)
- Opportunity to Host a Continuing Education Lunch Event (\$125 value)
- CSI/AIA Golf Corporate Sponsorship (\$300 value)

\$1,500 AIA CNY Silver Sponsorship (\$1,750 Total Value)*

- 4 Tickets to AIA CNY 2011 Design Awards Event (\$300 value)
- Includes Silver Level Design Awards Recognition
- Silver Level 2011 Event Recognition/Signage All events (\$100 value)
- 1 Social Hour Sponsorships (\$125 value)
- Web Site Banner Sponsor w/ Link to Website (\$500 value)
- Electronic Newsletter Sponsorship (\$500 value)
- Opportunity to Host a Continuing Education Lunch Event (\$125 value)
- CSI/AIA Golf Tee/Green Sponsorship (\$100 value)

\$1,000 AIA CNY Bronze Sponsorship (\$1,150 Total Value)*

- 2 Tickets to AIA CNY 2011 Design Awards Event (\$200 value)
- Includes Bronze Level Design Awards Recognition
- Bronze Level 2011 Event Recognition/Signage All events (\$100 value)
- 1 Social Hour Sponsorships (\$125 value)
- Web Site Banner Sponsor w/ Link to Website (\$500 value)
- Opportunity to Host a Continuing Education Lunch Event (\$125 value)
- CSI/AIA Golf Tee/Green Sponsorship (\$100 value)

*Additional Sponsorship Opportunities and Information:

2011 Design Awards Sponsorships - \$300.00 – \$1,000.00

The Annual Celebration of Architecture is an opportunity for AIA CNY to recognize outstanding work within our membership. This black tie affair is attended by approximately 100 members and their partners. The evening includes a guest speaker, entertainment, presentation of awards, and dinner. A public figure is usually presented an award for their promotion of Architecture in the community. In past years it has been held in November. Most of Central New York's most prominent firms are in attendance. Design Awards Sponsorship provides you with an acknowledgement in the Program booklet, a slide during the presentations of awards show, as well as special thanks mentioned during the AIA CNY President's speech.

Web Site Sponsor w/ Link to Company Website - \$500.00

The AIA/Central New York website is the organizations informational hub. Your company logo can be displayed in a banner format which can be directed to your website with a hot link for a period of one year.

Electronic Newsletter Sponsor w/o Link - \$500.00

The AIA/Central New York electronic newsletter is distributed to 230 members across the Central New York Region. The newsletter contains articles written by our local membership, news effecting the profession, and upcoming events. Sponsors will have a sidebar space w/o link.

Social Hour Sponsorship- \$250.00

The contributing sponsor will have the opportunity to interact with approximately 15 to 20 professionals in social setting. The cost covers (2) separate evenings and the first round of drinks are covered for the participants. Sponsors are welcome to display their wares, but are not going to make a presentation. They are welcome to explain what they are representing if the participants are interested in asking.

Continuing Education Lunch Event - \$125.00

The chapter will provide a venue for product presentations at the AIA/CNY Resource Center in downtown Syracuse. This venue will attract from 20 to 30 individuals, typically of firms which may not be exposed to in office presentations. These sessions are held on Wednesdays throughout the year. Presenters need to be pre-approved for AIA continuing education credits. The presenter must also provide lunch for the attendees.

Misc. Event Sponsorship Opportunities - \$150-\$500

Occasional dinner meetings, winter outings, CANstruction, etc..

Allied Membership - \$125.00

(Please refer to Jessica Haas for more details)

2011 CSI/AIA Golf Tournament Sponsorship

Corporate Sponsorship - \$300.00

The Annual CSI/AIA Annual Golf Outing is enjoyed by approximately 100+ people in the CNY building construction industry each May. Sponsors are posted on the course during the event. Contributors will be contacted by a CSI/AIA representative for sponsorship details. Sponsorship levels do not include registration/dinner for golf participants.

Tee and Green Sponsor - \$100.00

Sponsors are posted on designated holes during the event. Contributors will be contacted by a CSI/AIA representative for sponsorship details. Sponsorship levels do not include registration/dinner for golf participants.